



MONERECO ALUMNI ASSOCIATION

(LUCKNOW CHAPTER)

www.apnemoti.org

28, Diamond Dairy Colony, Kabir Marg, Lucknow – 226001 Phone: 0522 - 2621981

Ref:

Date:

To,

Sub: Request for Advertisement in Souvenir of Monereco Alumni Association, Lucknow Chapter.

Dear Sirs,

Motilal Nehru National Institute of Technology (Formerly known as Motilal Nehru Regional Engineering College, Allahabad) Alumni Association, Lucknow Chapter is celebrating its two day Annual Convention MOTIFEST-2006, which shall be held on 9th and 10th September, 2006 (Saturday, Sunday). This is a mega-event and first of its kind in the history of Monereco Alumni Association, Lucknow Chapter. To commemorate this event we shall be releasing a souvenir containing lot of information of common interests, along with a phone directory of Monereco Alumni Members. The copies of this souvenir would be distributed amongst and seen by many thousand leading Central/State Govt. Decision Makers, Industrialists, Engineers and Managers of repute.

You being a noted professional in your area can make use of this opportunity, to further spread your wings, by showing your presence in form of an advertisement in the above souvenir. The advertisement rates are as follows:

Type	Size (Width x Height)	Rates
Front Page (4 Colour) Main Sponsorship	9 cm x 12 cm	Rs. 20,000
Outside Back Cover (4 Colour)	20 cm x 12 cm	Rs. 20,000
Inside Back Covers (4 Colour)	20 cm x 12 cm	Rs. 10,000
Full Page (4 Colour)	20 cm x 12 cm	Rs. 5,000
Full Page (B/W)	20 cm x 12 cm	Rs. 2,000
Half Page (4 Colour)	9 cm x 12 cm	Rs 3,000
Half Page (B/W)	9 cm x 12 cm	Rs. 1,000

We shall be grateful to receive your valued contribution at the earliest. The payment shall be made thru account payee cheque/Draft in favour of "MONERECO ALUMNI ASSOCIATION, LUCKNOW CHAPTER", payable at Lucknow, along with the matter to be published in the form of a write-up/Block/CD etc by 31st August 2006.

Thanking You.

Yours faithfully,

(SUNIL CHAUDHARY)

President

9415704560, 9235536987

Secretary: Mr. Naveen Kr. Sharma

9415035278, 0522-2304282

Convenor Motifest-2006: Wg.Cdr. G.K. Johri 9415011535, 0522-2621981
